



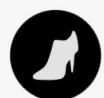
Rechi.ua

Rechi.ua

Rechi.ua was founded in 2008 as a retail chain of gifts in Chernihiv.
In 2010 Rechi.ua moved to Kiev and focused solely on online retailing.

IN TODAY'S UKRAINIAN INTERNET, RECHI.UA IS ONE OF THE LARGEST WEB STORES OF ACCESSORIES AND BEAUTIFUL THINGS

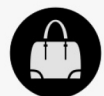
AS OF 2023 WE DEVELOP SUCH PRODUCT LINES:



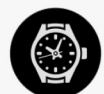
FOOTWEAR



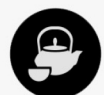
APPAREL



BAGS AND ACCESSORIES



WATCHES AND JEWELRY



DESIGN AND INTERIOR



BRAND PORTFOLIO

Rechi.ua

FASHION

GUCCI

DOLCE & GABBANA



PHILIPP PLEIN

Baldinini

CASADEI

RED
VALENTINO

VALENTINO

LOVE
MOSCHINO

cavalli
CLASS

+90 BRANDS

WATCHES & JEWELRY

EDOX

ORIS

BREITLING
1884

VERSACE

ROBERTO BRAVO
INSPIRING JEWELLERY

miss

GUCCI

MONT
BLANC

de GRISOGONO
GENEVE

+40 BRANDS

ACCESSORIES

S.T. Dupont
PARIS

Baldinini

Montegrappa
ITALIA

BARAKA

PIQUADRO

THE BRIDGE
FIRENZE 1969

MONT
BLANC

DAVIDOFF

PARKER.

+30 BRANDS

HOME & INTERIOR

SELETTI

Baccarat

Christofle
PARIS

parastone

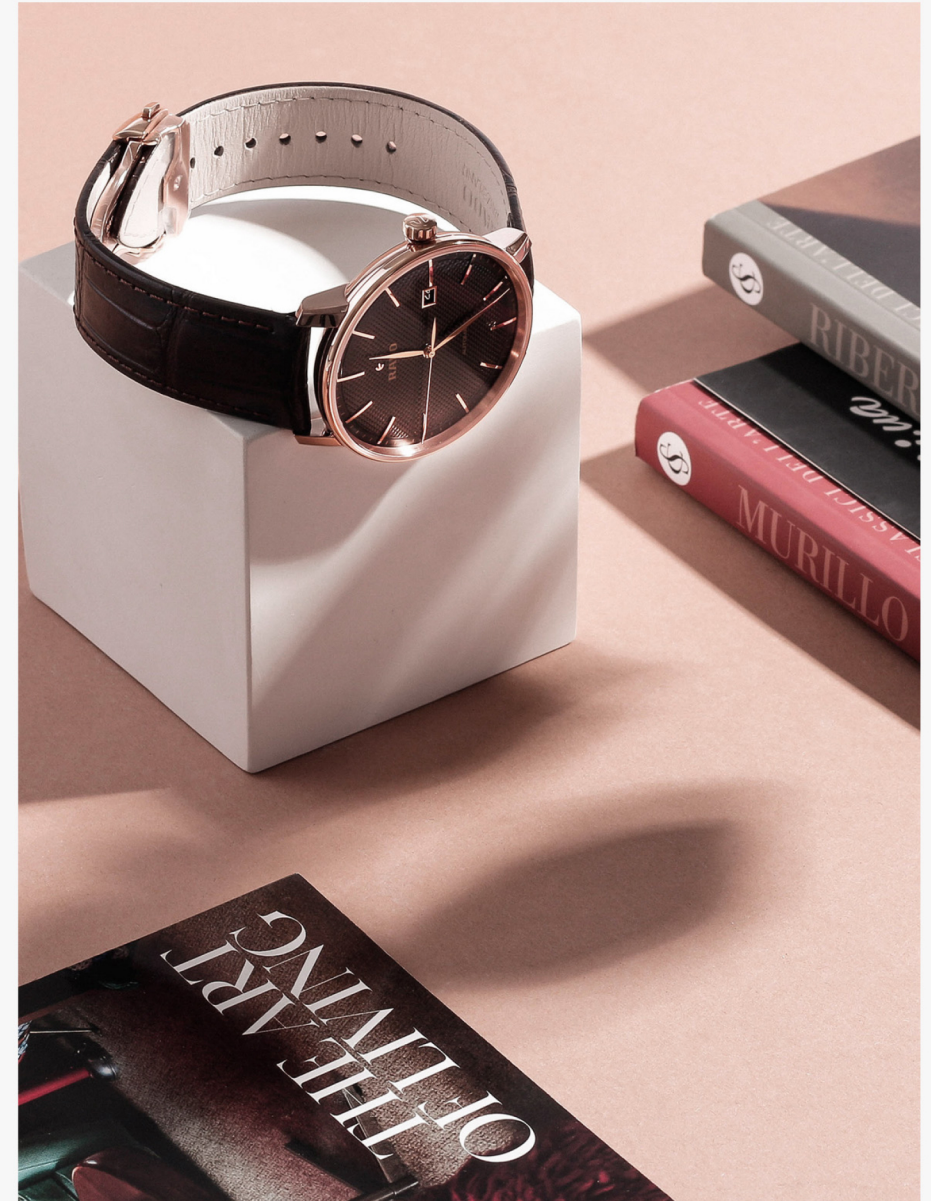
ROYAL CROWN DERBY
MADE IN ENGLAND

?!
Tassen
by FIFTYEIGHT PRODUCTS

+50 BRANDS

MARKETING CHANNELS

- Search engines optimization (seo)
- Google Ads
- Media ads - banner networks (1.2 million users coverage)
- Affiliate programs (cpa)
- Teaser networks (0.7 million users coverage)
- Social media (facebook, instagram) (smm and teaser advertising)
- Mass media (ELLE, VOGUE)
- Direct marketing (email, viber, push)



AS MARKETPLACE RECHI.UA REPRESENT 160 BEST UKRAINIAN LUXURY AND PREMIUM BOUTIQUES AND BRANDS DISTRIBUTORS



Montegrappa
Kiev



Exclusive Group
Kiev



Villa Grazia
Kiev



Ultra
Kiev



Valle du luxe
Kiev



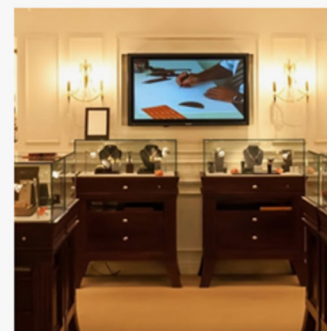
Piquadro
Kiev



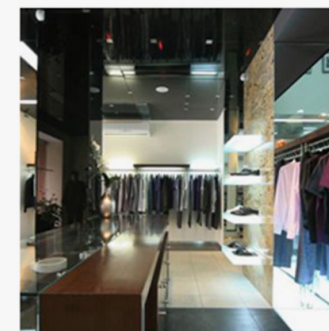
Tioro
Kiev



Sova
Kiev



Principessa
Kiev



Podium
Kiev

IN 2015, RECHI.UA OPENED A SHOWROOM



FOR ALL REQUESTS
PRODUCT2@RECHI.UA



RECHIUA



RECHI.UA